

CLOSER SPONSORSHIP PACKAGES

As an added bonus for your advertising dollars, **CLOSER** offers excellent marketing support, including product promotion and in-house purchase and placement. National advertisers can also take advantage of party, concert, and event sponsorships.

Sponsorship Opportunities for National Advertisers

Special Offer: Contract for double-page advertising spread for 12 consecutive months and receive first rights for sponsorships to all the events listed below. In conjunction with each event, Closer will add an additional page of advertising at a special rate of \$500. Sponsorship packages are custom-tailored to your specifications; please contact advertising director Christine Klespies to discuss individual marketing opportunities.

Sponsor Public Street and Amphitheater Events:

Moonfest

An outdoor Halloween event held in downtown West Palm Beach. Now in its 10th year, Moonfest attracts an audience of more than **35,000**. After Sunfest, Moonfest has grown to be the largest private event of its kind in West Palm Beach.

Independence Jubilee

This all-day live music concert, featuring over a dozen bands, attracted more than **4000** patrons in its first year. The Jubilee is held outdoors on July 4th at the Delray Beach Amphitheater.

St Patrick's Day Parade organized by Moonfest, Inc.

Description? This outdoor festival in March attracts **1000's** to downtown West Palm Beach for an all day party.

Sponsor Private Events and Promotions in bars and restaurants:

Anniversary Parties:

February: Delux, Delray Beach

June: Lost Weekend, West Palm Beach

June: Dada, Delray Beach

July: Lost Weekend, Miami

July: The Lounge, West Palm Beach

September: Closer Magazine at Blue, Miami

November: Respectable Street Café, West Palm Beach

Other Closer Events Providing Excellent Sponsorship Opportunities:

- Respectable Street Café. About 25 live concerts per year.
- Fashion shows at Dada, restaurant and bar in Delray Beach. Four a year.
- Pool Tournaments at Lost Weekend Miami on Tuesday and West Palm Beach on Monday
- Open mic, karaoke, eat drink & draw, poetry slams, ladies night and other events at The Lounge, Dada, America, Lost Weekend, Respectable Street Cafe and Blue.
- Advertiser's Pick: Industry parties, promotional parties, etc. We'll work to your specifications.